

## Come to APAM 2018 to see new Australian and New Zealand tour-ready productions across dance, theatre, circus and more in beautiful Queensland, Australia!

Held 19 – 23 February 2018 in Brisbane, Queensland - the Australian Performing Arts Market (APAM) is Australia's largest internationally focused industry showcase event for contemporary performing arts.

**Brisbane Powerhouse Artistic Director Kris Stewart** said APAM is a must-see event for national and international industry, festivals and venues interested in touring the very best Australian and New Zealand productions.

“APAM 2018 is the only arts market that provides international presenters with the opportunity to see and find out about contemporary performance works by Australian and New Zealand arts companies and independent artists. It showcases new Australian performances including First Nations and provides an opportunity to collaborate and secure tours that will wow national and international audiences,” said Mr Stewart.

**Australia Council for the Arts CEO Tony Grybowski** said APAM is the only event where international presenters can see such a diverse range of new Australian performing arts work live, meet the artists and producers in person and network with national and international peers.

“Over five days and across five venues APAM brings together over 1,200 influential Directors, Executives, Creatives, Associate Producers, CEOs, General and Program Managers, Artists and Agents from around Australia and the globe. It is a unique opportunity to discuss the latest ideas and innovations across performing arts in Australia, while discovering new Australian talent,” said Mr Grybowski.

**The Premier and Minister for the Arts Anastacia Palaszczuk** said Brisbane will again be the place to be when APAM takes centre stage next year.

“I am delighted to welcome delegates from around the world to Queensland for the highly anticipated APAM 2018. APAM is about the business of the performing arts and provides career changing opportunities for artists and arts companies.

“Attended by more than 650 national and international delegates together with 250 participating artists, this event reinforces Queensland's reputation as a premier arts and cultural destination.

“I am thrilled six Queensland artists and companies have been selected to pitch in APAM 2018, including Bleached Arts, Casus Circus, Dancenorth Australia, Leah Shelton, Queensland Theatre and Thomas E Kelly.

“The Queensland Government, through Arts Queensland and Tourism and Events Queensland, is proud to be a long-time supporter of APAM.

“APAM provides the opportunity to showcase our amazing local talent and facilitate industry connections, which opens the door to national and international partnerships, tours and new productions,” the Premier said.

In 2018 there are new additions to the program including: Performing Asia which will provide a platform for market-ready artists and producers to explore relationships and practices developed within the Asia Pacific Region. The First Timer's Program which will assist first time attendees in navigating APAM to ensure a deeper engagement and experience.

In addition APAM will also host events celebrating First Nations Performing Arts with capacity building, exchange and showcase opportunities for artists from Australia, New Zealand and Canada.

Queensland Tourism and Major Events Minister Kate Jones said APAM was a great contemporary arts experience which showcased Brisbane's cultural scene.

"We look forward to welcoming hundreds of performing artists and organisations from across Australia and New Zealand to this event and to experience the unique tourism opportunities on offer in Brisbane" Ms Jones said.

APAM 2018 coincides with other major international arts festivals in Australia and across the Asia Pacific region. These include Perth International Arts Festival 9 Feb – 4 Mar, New Zealand Festival - 23 Feb - 18 Mar, Adelaide Fringe and Adelaide Festival - 2 - 18 Mar. The timing of the event makes it a unique opportunity for international travellers.

APAM 2018 will be presented by leading performing arts venue Brisbane Powerhouse with additional events held across local partner venues including the Queensland Performing Arts Centre and Sofitel Brisbane Central. APAM 2018 is presented by the Australia Council for the Arts in partnership with Brisbane Powerhouse. Brisbane City Council is the Principal Supporter of APAM. The Queensland Government, through Arts Queensland and Tourism and Events Queensland, also proudly supports the event.

Register now at: [www.performingartsmarket.com.au](http://www.performingartsmarket.com.au)

*Tickets and program live: 25 October 2017.*

Limited number of early bird passes available.

For further media information and images please contact:

Cinnamon Watson Publicity ~ 0432 219 643 ~ [cinn@cinnamonwatsonpublicity.com.au](mailto:cinn@cinnamonwatsonpublicity.com.au)